



[www.swabr.com](http://www.swabr.com)

# Why use swabr?

## Be more productive & stay connected to colleagues

- Choose what information you want to consume & swabr keeps it organized
- Make decisions faster with fewer phone calls & no more long email chains
- Easily monitor progress & stay up-to-date on what colleagues are doing
- People separated by organizational or geographical boundaries can now find and help each other
- Colleagues are more aware of each other's tasks to reduce overlap and duplicated effort
- Stay connected to what's happening at work or your team with swabr on your mobile device

## swabr is much better than email

- Communicate in real-time – faster, shorter & less formal than email
- Conversations are more visible and reduce miscommunication
- Start a group discussion without spamming your colleagues
- Get quick answers to questions – even when you don't know who to ask
- Rapidly disseminate information to a large number of people
- Discover valuable information that would otherwise be buried in other people's email inboxes
- swabr becomes more powerful the more you & your colleagues use it
- Unlike email you can't be spammed by external sources
- Messages can't be forwarded outside your company's network



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## **swabr is a great source of relevant information**

- Ask questions and get quick answers from experts within your company
- Tap into your organization's collective mind – solicit many ideas quickly and collaboratively solve difficult problems
- Search a complete archive of messages, profiles and tags
- Discover valuable information in past discussions even if you weren't part
- Retain the knowledge of former colleagues – their ideas and answers remain searchable
- Discover influential people in your organization who can help you accomplish your goals; find and contact people easily
- Get new colleagues faster up to speed faster to your company
- Discover how people are connected to you in your company

## **Make your company a better place to work**

- Make your team feel smaller & allow good ideas to come from anywhere
- Increase participation in discussions & document your ideas
- Gain greater visibility into your colleagues and their unique backgrounds
- Start conversations and build relationships more easily
- Promote a more collaborative culture – information flows more openly
- Flatten the corporate hierarchy & break silos between departments and divisions



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## **External networks for customers & external partners**

- Create external networks around a specific project, customer or topic
- External networks are private and have their own messages, members and administrators
- Your company's internal swabr network remains private & employee-only
- Start collaborations ad-hoc, introduce new teams and get discussions going on much faster
- Maintain a closer relationship with customers & increase their satisfaction

## **swabr saves you valuable time**

- Reduce your internal email burden up to 70 percent
- Eliminate mailing lists and the associated maintenance with them
- Easy setup & nothing to install – swabr is ready to use

**Start now at [www.swabr.com](http://www.swabr.com)**