

# Fact Sheet

## What is swabr?

- swabr is a communication tool for companies and organizations
- You can read, post and reply to messages and share documents with your colleagues online in real-time
- Each company has its own, closed and private network for employees with a verified email address (i.e., members of the Company network need an @company.com email address)
- You can start networks to communicate with external participants (i.e. partners, clients, suppliers)
- swabr is free, simple and intuitive to use

## How Can I use swabr?

- Post updates about "What are you working on?"
- Inform your colleagues about work related news and updates
- Ask or answer questions and start discussions
- Send messages to specific colleagues by using @name function
- Share files with your team by attaching them to messages
- Join and create networks, which allow you to post to a more targeted audience (i.e. marketing network or HR network)
- Create a profile with contact information for your colleagues
- Use swabr from your web browser or your mobile device



www.swabr.com

## Why should I use swabr?

- Real-time communication is the future of internal collaboration
- swabr is internal real-time communication and helps companies and organizations to work together faster and more effectively
- swabr makes you more productive and connected to your team
- You can ask questions and get quick answers from you team
- swabr reduces internal emails by up to 70 percent: Messages on swabr are shorter, faster and less formal than email
- You can communicate simultaneously with several colleagues from different locations in real time
- swabr helps you discover co-workers, expertise, and information that would otherwise be lost
- Find valuable information by searching a complete archive of your organization 's messages on swabr
- Make generating new ideas faster and more fun
- Stay connected to your organization when you 're on the go – right from your mobile device

Start now at [www.swabr.com](http://www.swabr.com)